



[www.eadiersolutions.com](http://www.eadiersolutions.com)

# Eadier Solutions

Vision, Innovation, Leadership, Accountability, Results

## **ESPR — a news release distribution service for agriculture and food**

Send your news release to more than 1,000 media who report on agriculture and food. ESPR serves companies who wish to deliver their news to more than 1,000 leading editors, broadcasters & online writers who report on new developments in food and agricultural technology.

For further information on Eadier Solutions products and services please visit [www.eadiersolutions.com](http://www.eadiersolutions.com)

### **Cost:**

\$350 per news release sent to the entire list

\$250 to specifically targeted Industry contacts

\$250 to write and edit a news release for distribution

\*Options and packages are available for Eadier Solutions to work in conjunction as an agency and package additional public relations activities and campaigns for lesser fee.

**Timing:** You may e-mail your release to us and we'll send it the same day we receive it.

**Media Relations:** For a flat fee of \$100 per media outlet we'll help you identify the top ten key media where your news release will do you the most good if coverage is achieved. Then we'll contact these top-ten key media personally by phone and e-mail to encourage them not only to use your current news release, but also to consider more in-depth feature coverage. At no additional charge we'll request permission to reprint (print and electronic) so if you wish you may use copies of the stories for tradeshows, direct mail, etc.

*Get your message to the right people. Our proven results can land you essential coverage in news worthy outlets, as well as providing free advertising. The value of Public Relations in an overall marketing plan is invaluable and we will work with you to reach your objectives*

**Contact:** Jim Eadie, by phone at (519) 438-0444, or via e-mail at [jimeadie@eadiersolutions.com](mailto:jimeadie@eadiersolutions.com)

## **Sample of Publications, Websites, and Broadcasters on the ESPR e-Distribution Database**

**(Primarily North American Media Contacts)**

### **North American Agriculture Marketing Mangers by Industry (Companies available upon request)**

- |                          |                       |
|--------------------------|-----------------------|
| AgFinance                | Feed                  |
| Animal Health            | Fertilizer            |
| Ag Real Estate           | Grain and Wheat       |
| Beef                     | Poultry               |
| Cars and Trucks          | Soybeans              |
| Corn                     | Seed                  |
| Crops                    | Swine                 |
| Dairy                    | Technology            |
| Energy                   | University Professors |
| Environmental Management |                       |
| Equine                   |                       |
| Equipment                |                       |

## **Publications, Websites, and Broadcasters**

Ag Alert  
Ag Biotech Reporter  
AgCareers eNews  
Ag Day-TV  
Ag Dealer.com  
Ag Executive  
Ag InfoLink  
Ag Journal  
Ag Lender  
Ag Online  
AgProfessional  
AgriBusiness.com  
AgSource.com  
Ag Vision-TV  
AgWeb.com  
Ag Week  
AgriBusiness Fieldman  
Agriculture Online  
AgriFood Innovations  
Agri Marketing  
Agri News  
AgriSurf  
Agristar Global Networks, Ltd.  
Agri Talk  
Agri-View  
Alabama Farmer  
Alberta Beef Magazine  
Alberta Crops & Beef  
Alberta Murray Grey Assn.  
Angus Assn.  
Angus Journal  
Angus Beef Bulletin  
American Ag Network  
American Agriculturist  
American Angus Assn.  
American Banker  
American Brahman Breeders Assn.  
American Chianina Assn.  
American Dairy Farmer  
American Farriers Journal  
American Fruit Grower  
American Gelbvieh Assn.  
American Guernsey Assn.  
American Hereford Assn.  
Amer-Intl Charolais Assn.  
American Jersey Cattle Assn.  
American Simmental Assn.  
American Small Farm  
American Vegetable Grower  
American Vineyard  
Apply  
Arizona Republic  
Associated Press  
Aust. Highland Cattle Society  
Aust. Poll Hereford Society  
Area 13 Brahman Breeder's  
Barron's Online  
BEEF  
Beef Business Bulletin  
Beef Today  
Beef / Western Beef Producer  
Better Pork  
Beef and National Hog Farmer  
Beefmaster Breeders United  
Belgian Blue Herd-Book  
Belted Galloway Soc. of USA  
Better Farming  
Better Crops, Potash & Phosphate  
Big Pasture News  
Billings Gazette  
Bison World  
Bismarck Tribune  
Bizjournals.com  
Bloomberg  
Bloomington Pantograph  
Bovine Veterinarian Magazine  
Brahman Journal  
Brangus  
British Belgian Blue Cattle Soc.  
British Piemontese Cattle Soc.  
British White Cattle Assn. of USA  
Buckeye Farm News  
Buckeye Ag Radio Network  
Business 2.0  
Business Edge Canada  
Business Week  
CALF News  
California-Arizona-Texas Cotton  
California Dairy  
California Farmer  
California Grower  
California Holstein Assn.  
California Vegetable Journal  
Canadian Aberdeen Angus  
Canadian Blonde D'Aquitaine Assn.  
Canadian Cattlemen – The Beef Magazine  
Canadian Hereford Assn.  
Canadian Limousin Assn.  
Capitol Press Online  
Carolina Farmer  
Carrot Country  
Cattle Buyer's Weekly  
Cattleguard  
Cattle Today  
CBS Market Watch  
Central Valley Farmer  
Central Washington Press  
Champaign News-Gazette  
Charolais Connection  
Chicago Daily Herald  
Chicago Tribune  
Citrograph  
Citrus Industry Magazine  
Citrus & Vegetable Magazine  
Citrus West  
CNET News.com  
Colorado Farmer  
Computer World  
Corn and Soybean Digest  
Corn Farmer  
Cotton Farming  
Cotton International  
Country Roads Network  
Country Folks / Farm Chronicle  
Country Folks Grower

Country Today  
Country World Newspaper  
Cooperative Farmer  
Cooperative Partners  
Cooperate Profiles  
Cotton Grower  
Crop Decisions  
Crop Life  
Crop Life Technology  
Crop News Weekly  
Crop Production Magazine  
Crop Production Manager  
Crop Protection Reference  
Daily Oklahoman  
Dairy Business Communications  
Dairy Farmers of America  
Dairyline Radio  
Dairy Producer  
Dairy Profit Weekly  
Dairy Herd Management  
Dairyman's Digest  
Dairy Today  
Dakota Farmer  
Dallas Observer  
Dealer & Applicator  
Delta Agricultural Digest  
Delta Farm Press  
Desert News  
Des Moines Register  
Doane's Agricultural Report  
Dow Jones News Service  
Drovers Journal  
DTN  
Eastern Ontario Agri News  
e-Business Advisor  
EComWorld  
e-Commerce Business  
Elko Daily Free Press  
Early Market News  
Emerging Technologies  
Entrepreneur.com  
Farm And Dairy  
Farm Bureau News Editors  
Farm Business Communications  
Farms.com  
Farm Equipment Guide  
Farm Equipment Magazine  
Farm Forum  
Farm Industry News  
Farm Journal  
Farm News  
Farm Progress Publications  
Farm & Ranch Guide  
Farm Show  
Farm Talk Newspaper  
Farm Times  
Farm World  
Farmers' Advance  
Farmer's Digest  
Farmers Friends  
Farmers Hot Line  
Farmers Weekly Review  
Farming For Profit  
Farming, The Journal of Northeast  
Agriculture  
Farmland Industries  
Farming Magazine  
FarmPage.com  
Fast Company  
Fastline  
Federal Computer Week  
Feed & Grain  
Feed International  
FEED-LOT Magazine  
Feed Management  
Feedstuffs  
Fertilizer International  
Fertilizer WEEK  
FertilizerWEEK.com  
FFA New Horizons  
Financial Services Online  
Floriculture International  
Florida Agriculture  
Florida Entomologist  
Florida Farmer  
Florida Grower  
Food Engineering  
Food Quality  
Forbes  
Forrester Research  
Fort Worth Star Telegram  
Four Corners Business Journal  
Fresh Cut  
Fresno Bee  
Fruit Growers News  
Gelbvieh Assn. of Alberta  
Georgia Farmer  
Global Produce  
Good Fruit Grower  
GPS World  
Grain Journal  
Grain News  
Grainnet.com  
Grape Grower  
Grapes  
Grass & Grain  
Green Markets  
GreenMarkets.pf.com  
Green Profit  
Greenhouse Grower  
Greenhouse Product News  
Growertalks Magazine  
Gulf Coast Cattleman  
Hay & Forage Grower  
Hereford World  
High Plains Journal  
Hoard's Dairyman  
Hoard's West  
Holstein World  
Houston Chronicle  
Idaho Business Review  
Idaho Farmer Stockman  
Idaho Press Tribune  
Idaho Statesman  
Illinois Agri-News  
Illinois Farmweek  
Illinois Jersey Journal

Farming On Track (Caterpillar)  
Indianapolis Star  
Implement & Tractor  
Industry Avicola  
Indiana Agri-News  
Indiana Prairie Farmer  
Indianapolis Star  
Internet Daily  
Internet Week  
Industry Week  
Intl. Brangus Breeders Assn.  
Intl. Texas Longhorn Assn.  
Investors Business Daily  
Iowa Farm Bureau Spokesman  
Iowa Farmer Today  
Iowa Holstein Assn.  
Iowa Pork Producer  
Iowa Soybean Review  
Jersey Canada  
Jersey Journal  
Journal of Applied Comm.  
Journal of Dairy Science  
Journal of Extension  
Journal of Animal Science  
Junior Beefmaster Breeders Assn.  
Just-Food.com  
Kansas City Kansan  
Kansas City Star  
Kansas Farm Bureau's Kansas Living  
Kansas Farmer  
Kentucky Farmer  
Kiplinger Agriculture Letter  
LA Farmer  
Los Angeles Times  
Lancaster Farming  
Le Bulletin des Agriculteurs  
Le Cooperateur  
Limousin World  
Linder Farm Radio Network (MN)  
Livestock Market Digest  
Livestock Weekly  
London Financial Times  
Louisiana Farm Bureau News  
Louisiana Farmer  
Market Watch  
Maryland Farmer  
Meat International  
MeatNews.com  
Memphis Business Journal  
Meatingplace.com  
Meat, Marketing & Technology  
Meat Processing International  
Memphis Business Journal  
Michigan Farm News  
Michigan Farmer  
Michigan Milk Messenger  
MidAmerica Farmer Grower  
Midwest Dairy Business  
Midwest Marketer  
Midwest Messenger  
MidSouth Farmer  
Minneapolis Star Tribune  
Minnesota Farmer's Guide

Mississippi Farmer  
Missouri Beef Cattleman  
Missouri Farm Bureau's Show Me  
Missouri Soybean Farmer  
Missouri Ruralist  
MIT Technology Review  
Montana Farmer Stockman  
Montana Standard  
Moscow-Pullman Daily News  
Mountain West Turf  
NAFB Radio Networks (14 w/ 3305 stations)  
NAFB Single Radio Stations (52)  
National Conservation Tillage Digest  
National Hog Farmer  
National Post  
NCBA Magazine  
Nebraska Cattlemen  
Nebraska Farmer  
Nebraska Holstein News  
Neighbors/Friends & Family  
Net Profit (LFT)  
New England Farmer  
New Mexican Stockman  
New York Times  
Newsweek  
No-Till Farmer  
North American Limousin Foundation  
North Dakota Stockman  
Northeast Dairybusiness  
Northern Ag Info Network  
Nut Grower  
Ohio's Country Journal  
Ohio Farmer  
Oklahoma Farmer-Stockman  
Omaha World Herald  
Onion World  
Online Banking Report  
Online Farmer  
Ontario Beef Farmer  
Ontario Dairy Farmer  
Ontario Farmer  
Ontario Hog Farmer  
Ontario Milk Producer  
Ontario Poultry Farmer  
Ontario Produce Farmer  
Oregon Farmer-Stockman  
Pacific Nut Producer  
Pennsylvania Farmer  
Pennsylvania Holstein Assn.  
Pets International E-news  
PIG International  
Pig Progress  
PORK  
Pork Mail  
Pork Report  
Potato Country  
Potato Grower  
Poultry International  
Poultry Times  
Powerfarm.com  
Prairie Farmer  
Prairie Grains  
Prairie Star

Minnesota Holstein News  
Mississippi Farm Bureau's Farm Country  
Porc Quebec  
Precision Ag Buyer's Guide  
Prairie Hog Country  
Prepared Foods  
Primedia Business Publications  
ProFarmer  
Progressive Farmer  
Progressive Dairy  
Raleigh News Observer  
Red Angus Assn. of America  
Red Bloodlines  
Red River (Valley) Farm Network – RRFN  
RFD-TV  
Reno Gazette Journal  
Reporter and Farmer  
Rice Farming  
Royal Jersey Society  
Rural Builder  
Rural Press Ltd  
Sacramento Bee  
Salers Assn. of Canada  
Salt Lake Herald Tribune  
San Antonio Express News  
San Francisco Chronicle  
San Jose Mercury News  
Santa Barbara News Press  
Santa Fe New Mexican  
Scottsdale Tribune News  
Seattle Times  
SeedQuest  
Seed Today  
Seed World  
Sioux Falls Argus Leader  
Small Farm Today  
Smart Business  
South Dakota Holstein News  
Southeast Agricultural Digest  
Southeast Farm Press  
Southeastern Peanut Farmer  
Southwest Farm Press  
State Banker Publications  
Stock Journal  
Stockman Grass Farmer  
Stockton Record  
St. Paul Pioneer-Press  
Successful Farming  
Successful Farming Radio Network  
Supermarketworld.com  
Technology Review  
Tennessee Farmer  
Texas Agri-News  
Texas Agriculture  
Texas Cattlefeeder's Assn.  
Texas Farmer-Stockman  
The Breeder  
The Business Journal  
The Cattleman Magazine  
The Champaign News Gazette  
The Commercial  
The Country Today  
The Delmarva Farmer

The Denver Post  
The Farmer  
The Furrow (John Deere)  
The Grower  
The Hog Producer  
The Land  
The Nevada Rancher  
The Oregonian  
The Packer  
The Peanut Farmer  
The Peanut Grower  
The Pig Site  
The Standard  
The Sugar Producer  
The Sugarbeet Grower  
The Sunflower  
The Tomato Magazine  
The Valley Potato Grower  
The Western Dairyman  
Today's Farmer  
Top Producer  
Tree Fruit  
Triangle Business Journal  
Tri-State Livestock News  
Tri-State Neighbor  
Tulare Advance Register  
Upside Today  
US Farm Report - TV  
U.S. Jersey  
U.S. News and World Report  
USA Today  
Vance Publishing  
Vegetable  
Vegetable Growers News  
Vegetable West  
Virginia Farmer  
Visalia Times Delta  
Wallace's Farmer  
Washington Farmer Stockman  
Watt Poultry USA  
Western Beef Producer  
Western Cowman  
Western Dairy business  
Western Dairyman  
Western Farm Press  
Western Farmer-Stockman  
Western Fruit Grower  
Western Livestock Journal  
Western Producer  
Wines & Vines  
Wisconsin Agriculturist  
Wisconsin Agri-View  
World Poultry  
World Grain