

FOR IMMEDIATE RELEASE:

EnMax™ Swine Feed Program Now Available To Canadian Producers

Marshall, Minn. – Oct. 19, 2007 — The EnMax™ swine feed program, developed by Ralco Nutrition, Inc. using net energy formulation, has recently completed the registration process for use in Canada. EnMax™ is available exclusively in Canada through Creative Feeds, Inc.

EnMax is the most technologically advanced swine feed program because it employs net energy formulation, crystalline amino acids and supplemental enzymes to improve diet digestibility. EnMax™ provides pigs more energy from corn, wheat, barley and canola meal and reduces soybean meal use. Instead of stripping ingredients from feed rations to lower costs, EnMax™ maximizes the available energy of the ingredients.

Because of net energy formulation, the actual energy pigs use to build muscle tissue, a higher value is placed on ingredients that have a lower heat increment, and EnMax™ greatly reduces the detrimental effects of heat stress. Also, because of crystalline amino acids swine do not need to break down excess amino acids. This leaves more energy for growth and means less ammonia is produced which reduces odor and lessens environmental impact.

Supplemental enzymes improve nutrient digestibility and feed conversion. EnMax™ allows for lower fat, soybean meal and phosphorus supplementation of the diet, which means swine producers save money.

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