



1423 Wonderland Road N, London ON, N6G 2C2

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Specialized Real Estate portal for Canada is officially launched; Eadier Solutions becomes a strategic partner

**London, ON** – Realestateforcanada.ca (REFC) is a new e-business portal launched in London, Ontario. This dynamic website is completely complimentary for buyers and sellers to list private sale homes.

REFC was established as a low cost alternative to traditional real estate sales, which has quickly grown to become one of the most trusted names in private real estate sales in Canada. The REFC "for sale by owner" method allows homeowners the opportunity to sell their own home commission free. The system is simple, affordable and designed to eliminate the normally high cost of selling real estate in London

Martin Csherhati, of REFL states, "Why not post your home for sale first before going to a realtor and paying commission fees? It's free, it's fast and it's easy and you save a lot in the long run. We felt this concept would benefit the London community and provide more options and tools for home buyers and sellers."

REFL features comprehensive online listings, 24/7 online listing management with all of the supporting information required to successfully complete a real estate sale in London including; real estate forms and contracts, a For Sale By Owner sellers guide and unlimited access to our customer support representatives.

"I think RealEstateForCanada.ca is a great concept. The simple fact is the more options there are for private listers, the better served they are, and with another tool for private home sellers only provides more opportunity for exposure and sales. That's the bottom line. I look forward to seeing the continued growth of this concept," states Londoner Wes Upper.

Eadier Solutions a London Ontario Marketing Communications firm has recently partnered with Clearite Communications to bring marketing dynamic to the Real Estate portal providing strength in technology and complete marketing efforts. The RECL web site, [www.realestateforcanada](http://www.realestateforcanada) provides company information and outlines the program and services provided. To contact REFL, email to [siteadmin@realestateforcanada.ca](mailto:siteadmin@realestateforcanada.ca) or by phone at (519)-438-0444

For more information contact:

Jim Eadie  
Proprietor  
Eadier Solutions  
"Where Anything's Possible"  
(519) 438-0444  
[www.eadiersolutions.com](http://www.eadiersolutions.com)  
[jimeadie@eadiersolutions.com](mailto:jimeadie@eadiersolutions.com)