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The first Windows version of Formulate 2 Dairy Ration Optimizer is officially released

Tulare County, CA - Central Valley Nutritional Associates (CVNA) providing dairy nutrition consulting services in Tulare County, California since 1994 has announced the release of the first Windows version of the Formulate2 Dairy Ration Optimizer for use by professional nutritionists and producers.

“As you work with Formulate2 and become familiar with its methods and capabilities we’re confident you’ll find it to be a powerful toolset, one that can enhance your ability to do what you do best,” says Gary Foster, owner of CVNA. “We’ve grown to appreciate the NRC 2001 model and all that it offers and we think putting it at the center of Formulate2 adds considerably to both the software and the usability of the model when it comes to implementing its principles in commercial operations.”

Several of the unique features of Formulate2 are as follows:

- First diet set up Help-based interactive exercise in a read-and-do format to guide you smoothly and quickly through setting up your first Formulate2 diet
- A legacy bridge from NRC 1989 to NRC 2001 with constraints from both models simultaneously enforceable in the same solution attempt allows you to work with either model - or both
- “Tagged cost group” least cost optimization allows minimization of user “tagged” feeds – to help manage monthly cash flow, tag all purchased feeds to minimize their use.
- Constrain AA at the duodenum as percentages of MP and in ratio to one another to enhance milk component production.
- Easily scale formulations up or down from formulated DMI for analysis by energy and protein allowable milk etc. allowing accurate assessment of diet support for fresh animals
- Manual formulation option allows evaluation of existing diets
- Memorize load sheet parameters and load order by diet – re-enter items only when they change
- Comprehensive customizable standard report set with the capability to create reports the way you want them completely from scratch with Formulate2’s powerful report formatter.
- Easily exchange formulation data between Formulate2 users with user selected datasets
- Summary Reports allow the summarization of complete feeding programs in terms of feed usage, inventory requirements, feed dollar distribution and return over feed cost by diet type over 1 day, 1 week, 30 day and 1 year periods allowing a comprehensive financial overview of feeding programs with the click of a mouse button

- Link all of a producer's diets to the same producer feed library and the diets automatically inherit any changes to prices and nutrient values – no more manually updating each diet

This next generation formulation suite fully implements the NRC 2001 Dairy Model in a powerful, user friendly Windows relational database application that provides a variety of productivity features designed to simplify, expedite and enhance diet formulation.

CVNA has received generous feed back on the quality of Formulate2 from a range of different users. Richard Ware, Ph.D., who is a consulting nutritionist from Tulare County, California, recommends using Formulate2 for all individuals in the dairy industry. "I've worked with Formulate2 for about seven months now and probably the best way for me to describe my experience with the program would be to say that everybody wants this; they just don't know it yet. If anyone will sit down and take time to learn Formulate2, they will come to the conclusion that they don't want to be a nutritionist without it."

"We've used Formulate2 for several years and have enjoyed great success with the program. Currently our herd of Jersey cows is milking at 17,676 actual pounds of milk with 4.5% fat and 3.4% protein on 2 times a day milking," say Roy and Lorraine Andreasen, owners of Andsmithasen Dairy of Corinne, Utah. "We'd like to thank CVNA for putting out such a high quality and usable program. It is truly effective!"

Free 60 day trial downloads are available at the Formulate2 web site, www.formulate2.com. Trial periods can also be extended as required. The web site features several Flash movie tutorials and CVNA also provides email and telephone support for both trials and registered users.

More information is available on the website, www.formulate2.com, or contact Central Valley Nutritional Associates directly.

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